

BUSINESS ADMINISTRATION MAJOR

Bachelor of Science in Business Administration (B.S.B.A.)

As of fall 2021

Major Requirements: 42 semester hours. **At least 24 semester hours must be taken at Aquinas.** If students are pursuing a marketing minor with this degree, the marketing electives may NOT count towards the electives required for the BSBA. A GPA of 2.0 must be maintained. Only courses with a grade of C- or better will count toward the major.

AQUINAS REQUIREMENTS

_____	AG 210 Principles of Accounting I	4.0
_____	AG 211 Principles of Accounting II	4.0
_____	BS 201 Principles of Management	3.0
_____	BS 202 Principles of Marketing	3.0
_____	BS 305 Financial Management	3.0
_____	BS 331 Business Law I OR	3.0
	BS 332 Business Law II	
_____	BS 460 Ethical Application in Business	3.0
_____	BS 492 Business Policy	3.0
_____	CS 152 Spreadsheets	1.0
_____	ES 211 Microeconomics	3.0
_____	ES 212 Macroeconomics	3.0
_____	MS 151 Elementary Statistics (MS 252 or MS 494 may be substituted)	3.0

TRANSFER EQUIVALENTS

<u>ACCG210 PRINCIPLES OF FINANCIAL ACCG</u>
<u>ACCG211 PRINCIPLES OF MANAGERIAL ACCG</u>
<u>MGMT225 PRINCIPLES OF MGMT/LEADERSHIP</u>
<u>MKTG200 PRINCIPLES OF MARKETING</u>
<u>MGMT346 MANAGERIAL FINANCE</u>
<u>LEGL215 BUSINESS LAW-BASIC PRINCIPLES</u>

<u>CITA126 MICROSOFT EXCEL</u>

<u>ECON201 PRINCIPLES OF ECONOMICS-MICRO</u>
<u>ECON202 PRINCIPLES OF ECONOMICS-MACRO</u>

<u>STAT170 INTRODUCTION TO STATISTICS</u>

Electives: 6 semester hours

Please Note: Aquinas College reserves the right to change, modify or amend the above-stated requirements and/or courses in its sole discretion and without prior notice.

Concentrations (optional):

MARKETING CONCENTRATION (15 Credits Total)

Choose four of the following:

_____	BS 311 Advertising (BS202, junior status)	3
_____	BS 316 International Marketing	3
_____	BS 342 Digital Marketing	3
_____	BS 360 Consumer Behavior (BS202 or PG100, sopho	3
_____	BS 357 Public Relations (BS202, junior status) (WI)	3
_____	BS 414 Supply Chain Management (BS201, BS202)	3
_____	BS 415 Sales Management (BS201, BS202)	3
_____	ES 311 Intermediate Microeconomics	3

<u>MKTG140 INTRODUCTION TO ADVERTISING</u>

<u>MKTG120 SALES</u>

PLUS choose one of the following:

_____	BS 483 Marketing Strategy (BS202, junior status)	3	_____
_____	BS 442 Cases in International Business (BS201, 202, j	3	_____

HUMAN RESOURCES CONCENTRATION (15 Credits Total)

Complete five of the following:

_____	BS 321 Industrial Psychology	3	_____
_____	BS 340 Public Administration	3	_____
_____	BS 355 Organizational Behavior (BS201 or PG100)	3	<u>MGMT228 ORGANIZATION BEHAVIOR</u>
_____	BS 356 Organizational Leadership (BS201 or PG100)	3	_____
_____	BS 362 Negotiations	3	_____
_____	BS 372 Training and Development (BS201)	3	<u>MGMT227 TRAINING/DEVELOPMENT FOR BUS</u>
_____	BS 410 Human Resource Management (BS201)	3	_____
_____	BS 496 Human Resource Practicum	3	_____

International Business (15 credits)

_____	BS456 Cases in International Business	3.0	_____	_____
<u>Choose</u>	four (4) courses from the following:			
_____	BS313 International Business	3.0	<u>BUSN201</u>	<u>INTERNATIONAL BUSINESS</u>
_____	BS315 Culture in International Business	3.0	_____	_____
_____	BS316 International Marketing	3.0	_____	_____
_____	BS397 Field Experience in International/Global Business (min. 3 credits)	3 or more	_____	_____
_____	BS455 International Finance	3.0	_____	_____
_____	BS490 Study Away Business Experience	3.0	_____	_____
_____	ES342 International Economics	3.0	_____	_____

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